

Muhammad Tahir Shah

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Skills

Search Engine Optimization (SEO), WordPress Website Development, Graphic Designing, Facebook Ads, Google Ads, Sales Funnel Creation, Social Media Marketing, Brand Building, Flutter (Mobile App Development), Real Estate USA (Skip Tracing, Circle Prospecting, Lead Management)

Work Experience

PITB Internship

Sept 2022 - Feb 2023

Founder - Freshlyne (B2B/B2C Pink Salt Company)

- Took Freshlyne from the 12th position to the 1st position in the NEP/NIC within 6 months.
- Generated sales of over 1 lac plus.
- Collaborated with NEP NIC, significantly enhancing brand visibility and sales.

Founder - Oracles Marketing

March 2023 - present

(Social Media Marketing Agency)

- Offered various services including web development, SEO, Facebook and Google Ads, and graphic designing to businesses.
- Affiliated with furniture companies in the United Kingdom, successfully generating sales through strategic marketing campaigns.

Real Estate Services USA - Freelance Work

Jan 2024 - present

(Real Estate Investor & Realtor)

- **Skip Tracing:** Provided manual skip tracing using BeenVerified, and automated skip tracing with tools like Popstream, Skip Genie, and Zillow.
- **Circle Prospecting:** Utilized MojoSells.com for prospecting.
- **Lead Management:** Managed real estate leads using CRMs such as Podio.com and Salesforce.

Graphic Designing & Sales Funnel Strategist

July 2023 - present

(Pride Group of Colleges & Forces Academy)

- Designed and implemented a sales funnel strategy resulting in over 50 student enrollments through Facebook ads, even before the launch of the inaugural batch at Pride Forces Academy.
- Played a key role in elevating the online presence and brand image of Pride Group of Colleges and Pride Forces Academy through innovative graphic design and targeted marketing strategies

Education

Bachelor of Science in Computer Science

Oct 2020 - Oct 2024

KOHAT UNIVERSITY OF SCIENCE & TECHNOLOGY (KUST)

Search Engine Optimization & Digital Marketing

June 2023 - Jan 2024

ISKILLS ISLAMABAD

Project Work

- **Flutter Mobile App (Final Year Project):**

- Developed a mobile app using Flutter that connects users with nearby travel agents.
- Implemented location-based features and real-time chat functionality for seamless communication.
- Designed and developed user interface and experience.
- For more projects, visit: [My Portfolio](#)

- **Awards and Certificates**

- SEO & Digital Marketing : (ISKILLS + COURSERA)
- Digital Marketing : (DEMO)
- Startup Letterhead : (NEP/NIC)
- Flutter Development: (Coursera)
- Facebook Social media marketing : (Coursera)